NR A/G

NR A/G

Order ID: 53208

CF NTL-POL

FBD - LBD: 10/19/12 - 10/25/12

HL#:

Crealed:

08/14/12 09:26 AM

Agency: NATIONAL MEDIA RESEARCH Buyer:

AE:

NATIONAL REPUBLICAN...

TRACEY ROBINSON

CPE:

Product:

KMSP: 0%

Break Type

Break Type

Demo.

//2963

HHOLDS

30

30

EST#2963 (1300)

Dur SC Self Pr

Dur SC Sell Pr

Agency Commission: 15 % Updated: Sched, Code: Z

Self :00:00

AMHEUER on 08/14/12 03:08 PM

Confirmed: 08/14/12 03:08 PM

"PRINT REQUIRED"

Billing Int: Monthly

BM: SS

Share: 43%

Nicole Roy Pol-GWTS-PH

KSTP+: 0% KARE: 0%

KMWB: 0% WFTC+: 0%

Sales Calg

Sales Calg

DMA RTG

KPXM: 0%

0.0

**HHOLDS** 

**HHOLDS** 

0.0

KSTC: 0%

Rate Spots

Rate Spots

\$500.00

\$500.00

CABLE: 0%

Total

Total

\$2,000.00

\$500.00

| NEW OHDER CHG/ PH 08/14/1 | è |
|---------------------------|---|
|---------------------------|---|

Item Time Class Eligible Days 0 0 0 0 1 0 0 NEWS MSUNRISE3 001

> LBD FBD

Oct 15

10/19/12 10/19/12 1

Time Class Item MSUNRISE3 002

1 1 1 1 0 0 0 NEWS LBD

<u>Oct 22</u>

Eligible Days

10/22/12 10/25/12

FBD

Time Class Item MLOCAL2

003

Eligible Days

Break Type 0 0 0 0 1 0 0 NEWS

Dur SC Self Pr Sales Calg 30

HHOLDS 0.0

\$1,000.00

Total Rate Spots \$1,000.00

NR A/G

FBD LBD 10/19/12 10/19/12

Oct 15 1

1lem Time Class MLOCAL2 004

Eligible Days 1 1 1 1 0 0 0 NEWS

Break Type

Break Type

Dur SC Self Pr 30

Dur SC Sell Pr

Sales Calg

Sales Calg

HHOLDS nο

**HHOLDS** 

0.0

0.0

Rate Spots \$1,000.00

Rate Spots

Total \$4,000.00

Total

\$750.00

NA A/G

NR A/G

LBD FBD 10/25/12 10/22/12

Oct 22

Time Class llem MEARLY 005

Eligible Days 0 0 0 0 1 0 0 NEWS

FBD LBD 10/19/12 10/19/12 Oct 15

llem Time Class MEARLY 006

Eligible Days Break Type 1 1 1 1 0 0 0 NEWS

30

30

Dur SC Self Pr

Sales Calg

**HHOLDS** 

Rate Spots \$750.00

\$750.00

Total \$3,000.00 NR A/G

FBD 10/22/12 LBD 10/25/12 Oct 22 4

Time Class Item 007 NSAT8A

Eligible Days 0 0 0 0 0 1 0 MNEW

Break Type

Dur SC Self Pr 30

Sales Calg

HHOLDS 0.0

Rale Spois \$550.00

Total

\$550.00

NR A/G

FBD\_ 10/20/12

<u>LBD</u> 10/20/12 Oct 15

## Order Item Summary





WCCO-TV

Order ID: 53208 CF NTL-POL FBD - LBD: 10/19/12 - 10/25/12 HL#: Created: 08/14/12 09:26 AM Agency Commission: 15 % Updated: AMHEUER on 08/14/12 03:08 PM CPE: / / 2963 Client: NATIONAL REPUBLICAN... Agency: NATIONAL MEDIA RESEARCH Confirmed: 08/14/12 03:08 PM Product: EST#2963 (1300) Self :00 00 "PRINT REQUIRED" TRACEY ROBINSON Demo: HHOLDS DMA RTG Sched, Code; Z AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS KSTP+: 0% KARE: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0% KMSP: 0% Share: 43% Total NR A/G Dur SC Self Pr Sales Catg HHOLDS Rate Spots Time Class Eligible Days Break Type Item 30 \$2,400.00 WCBSSUN 0 0 0 0 0 0 1 MORN 0.0 \$2,400.00 800 FBD Oct 15 LBD 10/21/12 10/21/12 1 Rate Spots Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G HHOLDS Item Time Class \$425 00 \$425.00 0 0 0 0 1 0 0 DAY 30 0.0 009 DAND LBD Oct 15 FBD 10/19/12 10/19/12 1 Dur SC Self Pr Sales Calg HHOLDS Rate Spots Total NR A/G Time Class Eligible Days Break Type Item 30 0.0 \$425 00 \$1,700.00 010 DAND 1 1 1 1 0 0 0 DAY FBD LBD Oct 22 10/22/12 10/25/12 4 NR A/G Total Eligible Days Dur SC Self Pr Sales Catg HHOLDS Rale Spots Time Class Break Type Item \$1,000.00 0.0 \$1,000.00 0 0 0 0 1 0 0 NEWS 30 NOON LBD FBD Oct 15 10/19/12 1 10/19/12 Total NR A/G Rate Spots Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS llem 1 1 1 0 0 0 0 NEWS 0.0 \$1,000.00 \$3,000.00 30 012 NNOON FBD <u>LBD</u> Oct 22 10/24/12 3 10/22/12 NR A/G Rate Spots Total Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Time Class Item 0 0 0 0 0 0 2 MNEW 30 0.0 \$1,000 00 \$2,000.00 NSUN10A 013 Oct 15 FBD LBD 10/21/12 10/21/12 2 NR A/G Dur SC Self Pr Sales Catg Rate Spots Total HHOLDS Ilem Time Class Eligible Days Break Type 1 1 1 0 0 0 0 EFG 0.0 \$750.00 3 \$2,250.00 014 EDRPHIL Oct 22 FBD LBD 10/24/12 10/22/12



Order ID: 53208 CF NTL-POL FBD · LBD: 10/19/12 · t0/25/12 HL#: Created: 08/14/12 09:26 AM NATIONAL REPUBLICAN.,, CPE. //2963 Agency Commission: 15 % Updated: AMHEUER on 08/14/12 03:08 PM Agency: NATIONAL MEDIA RESEARCH EST#2963 (1300) Product: Selt :00:00 Confirmed: 08/14/12 03:08 PM DMA RTG "PRINT REQUIRED" Buyer: TRACEY ROBINSON Demo: HHOLDS Sched, Code: Z Billing Int: Monthly AE: Nicole Roy Pol-GWTS-PH BM: SS KPXM: 0% K\$TP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KSTC: 0% CABLE: 0% Share: 43% Dur SC Self Pr Sales Calg NR A/G Item Time Class Eligible Days Break Type HHOLDS Rale Spots Total 0 0 0 0 1 0 0 EFG 015 EELLEN 0.0 \$1,000.00 1 \$1,000.00 FBD LBD Oct 15 10/19/12 10/19/12 NR A/G ltem. Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Sools Total \$1,000.00 \$4,000.00 016 **EELLEN** 1 1 1 1 0 0 0 EFG 30 FBD LBD Oct 22 10/22/12 10/25/12 NR A/G Dur SC Selt Pr Sales Cato Total Time Class HHOLDS. Rate Spots Item Eligible Days Break Type ENEW\$5P 1 1 0 1 0 0 0 NEWS 0.0 \$2,000 00 \$6,000.00 FBD LBD Oct 22 10/22/12 10/25/12 3 NR A/G Eligible Days Break Type Dur SC Sell Pr Sales Catg HHOLDS Rate Spots Total Time Class Item \$2,500.00 NEARLY 0 0 0 0 1 0 0 NEWS 30 0.0 \$2,500.00 018 LBD Oct 15 FBD 10/19/12 10/19/12 1 Break Type Dur SC Sell Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Time Class ltem. Eligible Days 0.0 \$2,500.00 \$10,000.00 30 019 NEARLY 1 1 1 1 0 0 0 NEWS FBD LBD Oct 22 10/22/12 10/25/12 Dur SC Selt Pr Sales Calg HHOLDS Rate Spots Total NR A/G Time Class Eligible Days Break Type Item \$4,000.00 0.0 AWHEEL 0 0 0 0 1 0 0 ACC 30 \$4,000.00 020 FBD LBD Oct 15 10/19/12 10/19/12 1

Eligible Days

1 0 1 0 0 0 0 ACC

Item

021

Time Class

AWHEEL

08/15/2012 08:34:20

NR A/G

Total

\$8,000 00

Rate Spots

\$4.000.00

Break Type

30

Dur SC Selt Pr Sales Catg

**HHOLDS** 

0.0



Order tD: 53208 CF NTL-POL FBD - LBD: 10/19/12 - 10/25/12 HL#: Created: 08/14/12 09:26 AM CPE: NATIONAL REPUBLICAN... Client / / 2963 Agency Commission: 15 % Updated: AMHEUER on 08/14/12 03:08 PM Agency: NATIONAL MEDIA RESEARCH Product: EST#2963 (1300) Self :00:00 Confirmed: 08/14/12 03:08 PM Buyer: TRACEY ROBINSON Demo: HHOLDS DMA RTG Sched, Code; Z "PRINT REQUIRED" Nicole Roy Pol-GWTS-PH Bitling Int: Monthly BM: SS KMSP: 0% Share: 43% KSTP+: 0% KARE: 0% KPXM: 0% KMWB: 0% WFTC+: 0% KSTC: 0% CABLE: 0% Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G HHOLDS Rate Spots Total **PVEGATU** 0 1 0 0 0 0 0 REGP 30 0.0 \$6,200.00 \$6,200.00 FBD LBD Oct 22 10/23/12 10/23/12 1 Dur SC Self Pr Sales Catg Rate Spots Time Ctass Eligible Days Break Type NR A/G Item HHOLDS Total P48HRSA3 0 0 0 0 0 1 0 REGP 30 0.0 \$3,000.00 \$3,000.00 FBD LBD Oct 15 10/20/12 10/20/12 - 1 NR A/G Time Class Eligible Days Dur SC Self Pr Total Break Type Sales Cato HHOLDS. Rate Spots Item NFL SNFL 0 0 0 0 0 0 1 NFL 30 0.0 \$7,000.00 \$7,000.00 SUN 3-6P NFL LBD FBD Oct 15 10/21/12 10/21/12 1 NR A/G Time Class Eligible Days Break Type Dur SC Sell Pr Sates Catg HHOLDS Rate Spots Total 025 NLATEM-F/SU 0 0 0 0 1 0 0 NEWS 30 0.0 \$3,600.00 \$3,600.00 FBD LBD Oct 15 10/19/12 10/19/12 - 1 NR A/G Dur SC Self Pr Sales Catg Rate Spots Totat Item: Time Class Eligible Days Break Type HHOLDS 0 1 1 1 0 0 0 NEWS 30 \$3,600.00 026 NLATEM-F/SU 0.0 \$10,800.00 FBD LBD Oct 22 10/23/12 10/25/12 3 NR A/G Time Class Dur SC Selt Pr Sales Catg Eligible Days Break Type Rate Spots Total Item **HHOLDS** NLATESAT 0 0 0 0 0 1 0 NEWS 30 \$2,800.00 \$2,800.00 027 FBD LBD Oct 15 10/20/12 10/20/12 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Snots Total NR A/G Item

0.0

\$1,000.00

\$1,000.00

028

LLETTER

FBD

10/19/12

LBD

10/19/12

0 0 0 0 1 0 0 LETT

Oct 15

30

## Order Item Summary





WCCO-TV

Order ID: 53208

CF NTL-POL

FBD · LBD: 10/19/12 · 10/25/12

Created:

08/14/12 09:26 AM

Share: 43%

Client: NATIONAL REPUBLICAN...

CPE:

//2963

Agency Commission: 15 % Updated: AMHEUER on 08/14/12 03.08 PM

Self :00:00 Confirmed: 08/14/12 03:08 PM Agency: NATIONAL MEDIA RESEARCH Product: EST#2963 (1300) Buyer: TRACEY ROBINSON Demo: HHOLDS DMA RTG Sched, Code: Z

"PRINT REQUIRED"

Billing Int: Monthly BM: SS

AE: Nicole Roy Pol-GWTS-PH

KSTP+: 0% KARE: 0%

KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0%

KSTC: 0%

CABLE: 0%

Break Type Dur SC Self Pr Sales Calg NR A/G Eligible Days HHOLDS Rate Spots Total Time Class Item \$2,000.00 LLETTER 0 1 0 1 0 0 0 LETT

FBD

LBD

Oct 22

Oct 15

1

30 0.0 \$1,000.00 2

10/23/12 10/25/12

2

|     | Time Class | Eligible Days | Break Type | Dur SC Self Pr | Sales Calg | HHOLDS | Rate S   | pots | Total    | NR A/G |
|-----|------------|---------------|------------|----------------|------------|--------|----------|------|----------|--------|
| 030 | LSTORM     | 0 0 0 0 0 1 0 | LATE       | 30             |            | 0.0    | \$500.00 | 1    | \$500.00 |        |

FBD 10/20/12 10/20/12

| Order Totals        |           |                     |             |             |               |         |  |  |  |
|---------------------|-----------|---------------------|-------------|-------------|---------------|---------|--|--|--|
| Order Section       | Confirmed | Revised<br>Quantity | Confirme    | ed Total    | Revised Total |         |  |  |  |
|                     | Quantity  |                     | Gross Amt   | Net Amt     | Gross Amt     | Net Amt |  |  |  |
| Spot Buy Lines      | 59        | 0                   | \$96,975.00 | \$82,428.75 | \$0.00        | \$0.00  |  |  |  |
| Installments        | 0         | 0                   | \$0.00      | \$0.00      | \$0.00        | \$0.00  |  |  |  |
| Ancillary Buy Lines | 0         | 0                   | \$0.00      | \$0.00      | \$0.00        | \$0.00  |  |  |  |
| Order Totals:       |           |                     | \$96,975.00 | \$82,428.75 | \$0.00        | \$0.00  |  |  |  |